

MEDIA COVERAGE REPORT



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PREPARED BY



www.brandstandpr.in

Taking care of your hands and nails for a healthy you!

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Maintaining cleanliness in hands and nails is crucial for health. [Marketing Head of KAI India, Hitesh Singla](#), shares insights on hand and nail hygiene's importance.



Keeping your hands and nails clean is super important for staying healthy. Let's have a look at simple yet essential insights on the critical importance of maintaining cleanliness in both hands and nails. Proper nail and hand hygiene go beyond just maintaining a polished appearance; they act as a frontline defense against harmful germs and bacteria that can cause various infections.

In today's world, where we constantly interact with surfaces and objects, adopting good hand and nail care practices becomes an integral part of overall health and well-being.



Guarding Against Hidden Germs: Long or artificial nails may conceal germs, posing a risk to your health. Ensure your safety from infections by regularly washing your hands and maintaining proper nail care. Stay aware of the health risks linked to extended or artificial nails, underlining the importance of maintaining good hand hygiene to combat these hidden threats effectively.

Nail Length: Consider keeping your nails shorter; they are easier to clean, reducing the risk of germ accumulation. Shorter nails not only promote a cleaner and more hygienic environment but also contribute to overall hand health. Prioritize a balance between style and hygiene for your overall well-being.

Mindful Moisturization: Regularly moisturizing your hands helps prevent dryness and cracking, safeguarding against potential entry points for bacteria. Choose a moisturizer with natural ingredients like shea butter or coconut oil for maximum nourishment.



Nail Trimming Techniques: Emphasize the importance of proper nail trimming to reduce the risk of ingrown nails and infections. Trim nails straight across and gently round the tips to maintain a clean and healthy nail shape.

Protective Measures: Encourage the use of gloves when engaging in activities that involve exposure to harsh chemicals or prolonged water contact. This protects both the skin and nails from potential damage, maintaining their overall health.

Cuticle Care: Highlight the significance of gentle cuticle care to prevent infections and promote healthy nail growth. Avoid aggressive cuticle pushing and instead opt for a nourishing cuticle oil to keep them soft and manageable.

Adequate Hydration: Stress the importance of staying hydrated for overall skin health, including that of the hands and nails. Sufficient water intake supports the body's natural ability to flush out toxins, contributing to radiant and infection-resistant skin.

Inputs by Hitesh Singla, Marketing Head of KAI India



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HYDERABAD • THURSDAY • JUNE 06, 2024 •



Grooming

KAI India, a leading name in personal grooming solutions, offers Kai Bikini Razor for Women, perfect for bidding farewell to the discomfort of waxing and embracing a new era of pain-free, effortless shaving.

 **WHERE:** <https://kaiindiaonline.com/>

Kai India Presents the Luxurious Gift for Culinary Expert Fathers!

By Our News Bureau

This Father's Day, Kai India, the Indian subsidiary of Japan's leading brand KAI with over a 115-year legacy in crafting exceptional kitchen and beauty tools, presents the best in luxury for dads who love to cook: the Kai Shun Classic Kitchen Knife Set. Made with precision and care, this set redefines sophistication in culinary gifting. Impress your foodie dad with the perfect blend of tradition, innovation, and unmatched quality. Each knife in this set is a testa-



ment to KAI's legacy of excellence, meticulously crafted to deliver superior performance and durability. Featuring a VG-MAX steel core, the Shun Clas-

sic knives ensure enhanced edge retention and superior corrosion resistance. The traditional Japanese D-shaped handle, made from PakkaWood, exude elegance while providing durability and comfort. With 32 micro-layers of stainless Damascus cladding, these knives offer enhanced stain and corrosion resistance, making them a timeless addition to your kitchen.

Hand-sharpened to a precise 16° cutting edge on each side, it ensures effortless cutting and precision. Starting from INR 29,999, the Kai Shun Classic Kitchen Knife Set is the epitome of luxury gifting for the discerning dad. Available on www.kaiindiaonline.com and leading e-commerce platforms, it's the perfect way to show appreciation for your dad's culinary prowess this Father's Day.

Treat your dad to luxury in every slice with Kai India's Shun Classic Kitchen Knife Set—because he deserves the very best.

गर्मियों में काई बिकिनी रेजर के साथ पाएं बिकिनी शेविंग का आरामदायक और स्मूद अनुभव



भास्कर समाचार

नई दिल्ली। पर्सनल ग्रूमिंग सोल्युशन्स में जाना-माना नाम काई इंडिया लेकर आए हैं काई बिकिनी रेजर फॉर वुमेन, जो वैक्सिंग के झंझट से छुटकारा दिलाएगा और गर्मियों के इस सीजन में शेविंग को आसान एवं पेन-फ्री बना देगा। यह छोटा सा लाइटवेट रेजर खासतौर पर सेंसिटिव बिकिनी एरिया को ध्यान में रखते हुए डिजाइन किया गया है। काई इंडिया, 115 सालों से शानदार प्रोडक्ट्स लाने वाले जापानी ब्राण्ड काई की भारतीय सब्सिडरी है। काई बिकिनी रेजर को जापानी टेक्नोलॉजी द्वारा खासतौर पर महिलाओं के लिए डिजाइन किया गया है, जो बिना किसी कट, खरोंच या जलन के बिकिनी शेविंग को आरामदायक बना

देता है। हम हमेशा से महिलाओं के लिए आरामदायक पर्सनल केयर सोल्युशन्स लाते रहे हैं और काई बिकिनी रेजर फॉर वुमेन इसी दिशा में हमारा एक और कदम है। हम इस बात को समझते हैं कि ग्रूमिंग पेन-फ्री होनी चाहिए, खासतौर पर गर्मियों के मौसम में जब त्वचा ज्यादा सेंसिटिव हो जाती है। काई बिकिनी रेजर बड़े ही आराम से बिकिनी लाइन को परफेक्टली स्मूद बना देता है। काई इंडिया के मार्केटिंग हैड श्री हितेश सिंगला ने कहा। कॉम्पैक्ट डिजाइन और पतले हैंडल वाला काई बिकिनी रेजर इस्तेमाल में आसान और किफायती है। यह www.kaiindiaonline.com और सभी प्रमुख ई-कॉमर्स प्लेटफॉर्म पर उपलब्ध है।

वीर अर्जुन

नई दिल्ली, 26 जून, 2024

गर्मियों में कार्ई बिकिनी रेज़र के साथ पाएं बिकिनी शेविंग का आरामदायक और स्मूद अनुभव

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वैरवार, 27 जून 2024,

काई बिकिनी रेज़र

गुड़गांव, 26 जून (ब्यूरो): पर्सनल ग्रूमिंग सोल्युशन्स में जाना-माना नाम काई इंडिया लेकर आए हैं काई बिकिनी रेज़र फॉर वुमेन, जो वैक्सिंग के झंझट से छुटकारा दिलाएगा और गर्मियों के इस सीज़न में शेविंग को आसान एवं पेन-फ्री बना देगा। यह छोटा सा लाईटवेट रेज़र खासतौर पर सेंसिटिव बिकिनी एरिया को ध्यान में रखते हुए डिज़ाइन किया गया है। काई इंडिया, 115 सालों से शानदार प्रोडक्ट्स लाने वाले जापानी ब्राण्ड काई की भारतीय सब्सिडरी है। काई ग्रुप ने राजस्थान के नीमराना में अपने मैनुफैक्चरिंग युनिट के साथ भारतीय बाज़ार में प्रवेश किया था, जो 30000 वर्गमीटर से अधिक क्षेत्रफल में फैली है। काई भारतीय उपभोक्ताओं के लिए रोज़मर्रा की ज़रूरत के हाउस होल्ड, ब्यूटी एवं पर्सनल केयर प्रोडक्ट भी पेश करता है। काई इंडिया एक ऐसी कंपनी है जो गहन आर एण्ड डी एवं जापानी तकनीक के साथ आधुनिक प्रोडक्ट्स लेकर आती है। इसी दृष्टिकोण के साथ काई आज हर भारतीय परिवार का जाना-माना नाम बनती जा रही है।

ಹೊಸ ಮಾದರಿ ರೇಜರ್ ಬಿಡುಗಡೆ

ಬೆಂಗಳೂರು: ವೈಯಕ್ತಿಕ ಅಂದ ಹೆಚ್ಚಿಸುವ ಪರಿಹಾರಗಳಲ್ಲಿ ಮುಂಚೂಣಿಯ ಹೆಸರಾದ ಕಾಯ್ ಇಂಡಿಯಾ ಈಗ, ಮಹಿಳೆಯರಿಗಾಗಿ ಕಾಯ್ ರೇಜರ್ ಸಾದರಪಡಿಸುತ್ತಿದೆ. ವಾ.ಕಿಂಗ್‌ನ ಅನಾನುಕೂಲತೆಗೆ ವಿದಾಯ ಹೇಳಲು ಮತ್ತು



ವಿಶೇಷವಾಗಿ ಬೇಸಿಗೆ ಕಾಲದಲ್ಲಿ ನೋವು-ಮುಕ್ತ, ಶ್ರಮರಹಿತ ಕ್ಷೌರದ ಹೊಸ ಯುಗವನ್ನು ಆರಂಭಿಸಲು ಇದು ಸೂಕ್ತವಾಗಿದೆ. ಈ ಹಗುರವಾದ ಮತ್ತು ಸಣ್ಣ ರೇಜರ್, ಬಿಕಿನಿ ಧರಿಸುವಂತಹ ದೇಹದ ಸೂಕ್ಷ್ಮ ಭಾಗವನ್ನು ನಯವಾಗಿ

ಮತ್ತು ಸುಲಭವಾಗಿ ಓರಣಗೊಳಿಸುತ್ತದೆಯಲ್ಲದೇ ಇದು ಸಾಟಿಯಿಲ್ಲದ ಸುಲಭ ಬಳಕೆಯ ಅವಕಾಶ ಮತ್ತು ಸೌಕರ್ಯ ನೀಡುತ್ತದೆ. ಕಾಯ್ ಇಂಡಿಯಾ ಜಪಾನ್‌ನ ಪ್ರಮುಖ ಬ್ರಾಂಡ್ ಆದ 'ಕಾಯ್'ನ ಭಾರತೀಯ ಅಂಗಸಂಸ್ಥೆಯಾಗಿದ್ದು, ಅಸಾಧಾರಣ ಉತ್ಪನ್ನಗಳನ್ನು ತಯಾರಿಸುವಲ್ಲಿ 115 ವರ್ಷಗಳ ಪರಂಪರೆ ಹೊಂದಿದೆ.

ಹೊಸ ಮಾದರಿ ವಸ್ತ್ರ ಬಿಡುಗಡೆ

ಬೆಂಗಳೂರು

ವೈಯಕ್ತಿಕ ಅಂದ ಹೆಚ್ಚಿಸುವ ಪರಿಹಾರಗಳಲ್ಲಿ ಮುಂಚೂಣಿಯ ಹೆಸರಾದ ಕಾಯ್ ಇಂಡಿಯಾ ಈಗ, ಮಹಿಳೆಯರಿಗಾಗಿ ಕಾಯ್ ಬಿಕಿನಿ ರೇಜರ್ ಸಾದರಪಡಿಸುತ್ತಿದೆ.

ವ್ಯಾಕ್ಸಿಂಗ್ ಅನನುಕೂಲತೆಗೆ ವಿದಾಯ ಹೇಳಲು ಮತ್ತು ವಿಶೇಷವಾಗಿ ಬೇಸಿಗೆ ಕಾಲದಲ್ಲಿ ನೋವು-ಮುಕ್ತ, ಶ್ರಮರಹಿತ ಕ್ಷೌರದ ಹೊಸ ಯುಗವನ್ನು ಆರಂಭಿಸಲು ಇದು ಸೂಕ್ತವಾಗಿದೆ. ಈ ಹಗುರವಾದ ಮತ್ತು ಸಣ್ಣ ರೇಜರ್, ಬಿಕಿನಿ ಧರಿಸುವಂತಹ



ದೇಹದ ಸೂಕ್ಷ್ಮ ಭಾಗವನ್ನು ನಯವಾಗಿ ಮತ್ತು ಸುಲಭವಾಗಿ ಓರಣಗೊಳಿಸುತ್ತದೆಯಲ್ಲದೇ ಇದು ಸಾಟಿಯಿಲ್ಲದ ಸುಲಭ ಬಳಕೆಯ ಅವಕಾಶ ಮತ್ತು ಸೌಕರ್ಯ ನೀಡುತ್ತದೆ. ಕಾಯ್ ಇಂಡಿಯಾ ಜಪಾನ್ ಪ್ರಮುಖ ಬ್ರಾಂಡ್ ಆದ 'ಕಾಯ್'ನ ಭಾರತೀಯ ಅಂಗಸಂಸ್ಥೆಯಾಗಿದ್ದು, ಅಸಾಧಾರಣ ಉತ್ಪನ್ನಗಳನ್ನು ತಯಾರಿಸುವಲ್ಲಿ 115 ವರ್ಷಗಳ ಪರಂಪರೆ ಹೊಂದಿದೆ.

ಕಾಯ್ ಬಿಕಿನಿ ರೇಜರ್ ಅನ್ನು ಮಹಿಳೆಯರ ದೇಹಕ್ಕಾಗಿ ಪ್ರತ್ಯೇಕವಾಗಿ ವಿನ್ಯಾಸಗೊಳಿಸಲಾಗಿದೆ. ಜಪಾನಿನ ನಿಖರತೆಯನ್ನು ಬಳಸಿಕೊಂಡು ಯಾವುದೇ ಗಾಯ ಅಥವಾ ಕಿರಿಕಿರಿಯಿಲ್ಲದೆ ಲೋಪವಿಲ್ಲದಂತಹ ಬಿಕಿನಿ ಭಾಗ ಲಭಿಸುವಂತೆ ಮಾಡುತ್ತದೆ. ಇದರ ಸಣ್ಣದಾದ ಮತ್ತು ಹಗುರವಾದ ವಿನ್ಯಾಸದಿಂದ ಬಿಕಿನಿ ಪ್ರದೇಶದ ಸೂಕ್ಷ್ಮ ಭಾಗಗಳ ಮೇಲೆ ಸುಲಭವಾಗಿ ಸಾಗುವುದಲ್ಲದೇ ನಯವಾದ ಮತ್ತು ಆರಾಮದಾಯಕವಾದ ಶೇವಿಂಗ್ ಅನುಭವದ ಖಾತ್ರಿಮಾಡಿಕೊಡುತ್ತದೆ.

ಹೊಸ ಮಾದರಿ ವಸ್ತ್ರ ಬಿಡುಗಡೆ

vishwavaaridhiepaper.com

ವೈಯಕ್ತಿಕ ಅಂದ ಹೆಚ್ಚಿಸುವ ಪರಿಹಾರಗಳಲ್ಲಿ ಮುಂಚೂಣಿಯ ಹೆಸರಾದ ಕಾಯ್ ಇಂಡಿಯಾ ಈಗ, ಮಹಿಳೆಯರಿಗಾಗಿ ಕಾಯ್ ಬಿಕಿನಿ ರೇಜರ್ ಸಾದರಪಡಿಸುತ್ತಿದೆ.

ವ್ಯಾಕ್ಸಿಂಗ್‌ನ ಅನನುಕೂಲತೆಗೆ ವಿದಾಯ ಹೇಳಲು ಮತ್ತು ವಿಶೇಷವಾಗಿ ಬೇಸಿಗೆ ಕಾಲದಲ್ಲಿ ನೋವು-ಮುಕ್ತ, ತ್ರಮರಹಿತ ಕ್ಷೌರದ ಹೊಸ ಯುಗವನ್ನು ಆರಂಭಿಸಲು ಇದು ಸೂಕ್ತವಾಗಿದೆ.



ಈ ಹಗುರವಾದ ಮತ್ತು ಸಣ್ಣ ರೇಜರ್, ಬಿಕಿನಿ ಧರಿಸುವಂತಹ ದೇಹದ ಸೂಕ್ಷ್ಮ ಭಾಗವನ್ನು ನಯವಾಗಿ ಮತ್ತು ಸುಲಭವಾಗಿ ಓರಣಗೊಳಿಸುತ್ತದೆಯಲ್ಲದೇ ಇದು ಸಾಟಿಯಿಲ್ಲದ ಸುಲಭ ಬಳಕೆಯ ಅವಕಾಶ ಮತ್ತು ಸೌಕರ್ಯ ನೀಡುತ್ತದೆ. ಕಾಯ್ ಇಂಡಿಯಾ ಜಪಾನ್‌ನ ಪ್ರಮುಖ ಬ್ರಾಂಡ್ ಆದ 'ಕಾಯ್'ನ ಭಾರತೀಯ ಅಂಗಸಂಸ್ಥೆಯಾಗಿದ್ದು, ಅಸಾಧಾರಣ ಉತ್ಪನ್ನಗಳನ್ನು ತಯಾರಿಸುವಲ್ಲಿ 115 ವರ್ಷಗಳ ಪರಂಪರೆ ಹೊಂದಿದೆ.

ಮಹಿಳೆಯರಿಗಾಗಿ ನೂತನ ಉತ್ಪನ್ನ ಬಿಡುಗಡೆ

ಬೆಂಗಳೂರು: ವೈಯಕ್ತಿಕ ಅಂದ ಜೀವನದ ಪರಿಹಾರಗಳಲ್ಲಿ ಮುಂಚೂಣಿಯಲ್ಲಿ ಬೆಸರಾದ ಕಾಯ್ ಬಿಕಿನಿ ರೇಬರ್ ಸಾಧನವಾಗಿದೆ. ಮಹಿಳೆಯರಿಗಾಗಿ ಕಾಯ್ ಬಿಕಿನಿ ರೇಬರ್ ಸಾಧನವಾಗಿದೆ. ವ್ಯಾಕ್ಟಿಂಗ್ ಅನುಕೂಲತೆಗೆ ವಿಶೇಷವಾಗಿ ಹೇಳಲು ಮತ್ತು ವಿಶೇಷವಾಗಿ ಬೇಸಿಗೆ ಕಾಲದಲ್ಲಿ ನೋವು-ಮುಕ್ತ, ಶ್ರಮರಹಿತ ಕೈರದ ಹೊಸ ಯುಗವನ್ನು ಆರಂಭಿಸಲು ಇದು ಸೂಕ್ತವಾಗಿದೆ. ಈ ಹೊಸದಾದ ಮತ್ತು ಸ್ವಲ್ಪ ರೇಬರ್, ಬಿಕಿನಿ ಧರಿಸುವಂತಹ ದೇಹದ ಸೂಕ್ಷ್ಮ ಭಾಗವನ್ನು ಸಂಪೂರ್ಣ ಮತ್ತು ಸುಲಭವಾಗಿ ಒರಗಾಗಿಸುತ್ತದೆ ಎಂಬುದೇ ಇದು ಸಾಟಿಯಲ್ಲದ ಸುಲಭ ಬಳಕೆಯ ಆವಕಾಶ ಮತ್ತು ಸೌಕರ್ಯ ನೀಡುತ್ತದೆ.

ಕಾಯ್ ಬಿಕಿನಿ ರೇಬರ್ ಅನ್ನು ಮಹಿಳೆಯರ ದೇಹಕ್ಕಾಗಿ ಪ್ರತ್ಯೇಕವಾಗಿ ವಿನ್ಯಾಸಗೊಳಿಸಲಾಗಿದೆ. ಜಪಾನಿನ ನಿಖರತೆಯನ್ನು ಬಳಸಿಕೊಂಡು ಯಾವುದೇ ಗಾಯ ಅಥವಾ ಕಿರಿಕಿರಿಯಿಲ್ಲದೆ ಲೋಪವಿಲ್ಲದಂತಹ ಬಿಕಿನಿ ಭಾಗ ಲಭ್ಯವಂತೆ ಮಾಡುತ್ತದೆ. ರೇಬರ್ ನೆಟ್ ಬ್ಲೇಡ್ ಅನ್ನು ತುಕ್ಕು ನಿರೋಧಕ ಮತ್ತು ಬಾಳಿಕೆಗಾಗಿ ವಿಶೇಷವಾಗಿ ತಂತ್ರಜ್ಞಾನದೊಂದಿಗೆ ತಯಾರಿಸಲಾಗುತ್ತದೆ ಎಂಬುದೇ ಚರ್ಮಕ್ಕೆ ಹಾನಿಯಾಗದಂತೆ ಸ್ನೇಹ ಗಾರ್ಡೊಂದಿಗೆ ಸುರಕ್ಷತೆ ನೀಡಲಾಗಿದೆ. ಈ ಕಾಯ್ ಬಿಕಿನಿ ರೇಬರ್ ಪ್ರತಿ ಬಾರಿಯೂ ಮೃದುವಾದ ಲೋರದ ಮಾತ್ರಿ ನೀಡುತ್ತದೆ.

ಮಹಿಳೆಯರಿಗಾಗಿ ಕಾಯ್ ಬಿಕಿನಿ ರೇಬರ್ ಆರಾಮದಾಯಕವಾದ ವೈಯಕ್ತಿಕ ಆರೈಕೆ ಪರಿಹಾರಗಳನ್ನು ಪೂರೈಸುವ ನಮ್ಮ ಬದ್ಧತೆಗೆ ಸಾಕ್ಷಿಯಾಗಿದೆ. ನೋವು-ಮುಕ್ತ ಅಂದಗೊಳಿಸುವ ಅನುಭವದ ಪ್ರಾಮುಖ್ಯತೆಯನ್ನು ನಾವು ಗುರುತಿಸುತ್ತೇವೆ. ವಿಶೇಷವಾಗಿ ಬೇಸಿಗೆಯ ಋತುವಿನಲ್ಲಿ ಚರ್ಮವು ಹೆಚ್ಚು ಸೂಕ್ಷ್ಮವಾಗಿರುತ್ತದೆ. ಕಾಯ್ ಬಿಕಿನಿ ರೇಬರ್ ತಡೆಯುವ ಶೀವಿಂಗ್ ಅನುಭವದ ಮಾತ್ರಿ ಮಾಡಿಕೊಳ್ಳುತ್ತದೆ ಎಂಬುದೇ ಅತ್ಯಂತ ಕಡಿಮೆ ಪ್ರಯತ್ನದೊಂದಿಗೆ ಸಂಪೂರ್ಣ ನಯವಾದ ಬಿಕಿನಿ ಲೈನ್ ನೀಡುತ್ತದೆ ಎಂದು ಕಾಯ್ ಇಂಡಿಯಾದ ಮಾಹಿತಿಗಾಗಿ ಹೆಡ್ ಟ್ರೇ ಓಕೇಸ್ ಸಿಂಗ್ ಹೇಳಿದರು.

ಕಾಯ್ ಬಿಕಿನಿ ರೇಬರ್ ಅನ್ನು www.katindiaonline.com ಮತ್ತು ಪ್ರಮುಖ ಇ-ಕಾಮರ್ಸ್ ಪ್ರಾಕ್ಟಿಫಾರ್ಮ್‌ಗಳಲ್ಲಿ ಖರೀದಿಸಬಹುದು. ಇದು ರೂ 199/- ರ ರಿಯಾಯಿತಿ ದರದಲ್ಲಿ ಲಭ್ಯವಿದೆ.

ಮಹಿಳೆಯರಿಗಾಗಿ ನೂತನ ಉತ್ಪನ್ನ ಬಿಡುಗಡೆ

ಬೆಂಗಳೂರು: ವೈಯಕ್ತಿಕ ಅಂದ ಹೆಚ್ಚಿಸುವ ಪರಿಹಾರಗಳಲ್ಲಿ ಮುಂಚೂಣಿಯ ಹೆಸರಾದ ಕಾಯ್ ಇಂಡಿಯಾ ಈಗ, ಮಹಿಳೆಯರಿಗಾಗಿ ಕಾಯ್ ಬಿಕಿನಿ ರೇಜರ್ ಸಾದರಪಡಿಸುತ್ತಿದೆ. ವ್ಯಾಕ್ಸಿಂಗ್‌ನ ಅನುಕೂಲತೆಗೆ ವಿದಾಯ ಹೇಳಲು ಮತ್ತು ವಿಶೇಷವಾಗಿ ಬೇಸಿಗೆ ಕಾಲದಲ್ಲಿ ನೋವು-ಮುಕ್ತ ಶ್ರಮರಹಿತ ಕ್ಷೌರದ ಹೊಸ ಯುಗವನ್ನು ಆರಂಭಿಸಲು ಇದು ಸೂಕ್ತವಾಗಿದೆ.

ಈ ಹಗುರವಾದ ಮತ್ತು ಸಣ್ಣ ರೇಜರ್, ಬಿಕಿನಿ ಧರಿಸುವಂತಹ ದೇಹದ ಸೂಕ್ಷ್ಮ ಭಾಗವನ್ನು ನಯವಾಗಿ ಮತ್ತು ಸುಲಭವಾಗಿ ಓರಣಗೊಳಿಸುತ್ತದೆಯಲ್ಲದೇ ಇದು ಸಾಟಿಯಲ್ಲದ ಸುಲಭ ಬಳಕೆಯ ಅವಕಾಶ ಮತ್ತು ಸೌಕರ್ಯ ನೀಡುತ್ತದೆ.

ಕಾಯ್ ಬಿಕಿನಿ ರೇಜರ್ ಅನ್ನು ಮಹಿಳೆಯರ ದೇಹಕ್ಕಾಗಿ ಪ್ರತ್ಯೇಕವಾಗಿ ವಿನ್ಯಾಸಗೊಳಿಸಲಾಗಿದೆ. ಜಪಾನಿನ ನಿಖರತೆಯನ್ನು ಬಳಸಿಕೊಂಡು ಯಾವುದೇ ಗಾಯ ಅಥವಾ ಕಿರಿಕಿರಿಯಿಲ್ಲದೆ ಲೋಪವಿಲ್ಲದಂತಹ ಬಿಕಿನಿ ಭಾಗ ಲಭಿಸುವಂತೆ ಮಾಡುತ್ತದೆ. ರೇಜರ್‌ನ ಬ್ಲೇಡ್ ಅನ್ನು ತುಕ್ಕು ನಿರೋಧಕ ಮತ್ತು ಬಾಳಿಕೆಗಾಗಿ ಪಿಟಿಎಫ್‌ಇ ತಂತ್ರಜ್ಞಾನದೊಂದಿಗೆ ತಯಾರಿಸಲಾಗುತ್ತದೆಯಲ್ಲದೇ ಚರ್ಮಕ್ಕೆ ಹಾನಿಯಾಗದಂತೆ ಸೇಪ್ ಗಾಡ್‌ಲೊಂದಿಗೆ ಸಂರಕ್ಷಣೆ ನೀಡಲಾಗಿದೆ. ಈ ಕಾಯ್ ಬಿಕಿನಿ ರೇಜರ್ ಪ್ರತಿ ಬಾರಿಯೂ ಮೃದುವಾದ ಕ್ಷೌರದ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ.

ಮಹಿಳೆಯರಿಗಾಗಿ ಕಾಯ್ ಬಿಕಿನಿ ರೇಜರ್ ಆರಾಮದಾಯಕವಾದ ವೈಯಕ್ತಿಕ ಆರೈಕೆ ಪರಿಹಾರಗಳನ್ನು ಪೂರೈಸುವ ನಮ್ಮ ಬದ್ಧತೆಗೆ ಸಾಕ್ಷಿಯಾಗಿದೆ. ನೋವು-ಮುಕ್ತ ಅಂದಗೊಳಿಸುವ ಅನುಭವದ ಪ್ರಾಮುಖ್ಯತೆಯನ್ನು ನಾವು ಗುರುತಿಸುತ್ತೇವೆ. ವಿಶೇಷವಾಗಿ ಬೇಸಿಗೆಯ ಯಶಸ್ವಿ ಚರ್ಮವು ಹೆಚ್ಚು ಸೂಕ್ಷ್ಮವಾಗಿರುತ್ತದೆ. ಕಾಯ್ ಬಿಕಿನಿ ರೇಜರ್ ತಡೆಯಿಲ್ಲದ ಶೇವಿಂಗ್ ಅನುಭವದ ಖಾತ್ರಿ ಮಾಡಿಕೊಳ್ಳುತ್ತದೆಯಲ್ಲದೇ ಅತ್ಯಂತ ಕಡಿಮೆ ಪ್ರಯತ್ನದೊಂದಿಗೆ ಸಂಪೂರ್ಣ ನಯವಾದ ಬಿಕಿನಿ ಲೈನ್ ನೀಡುತ್ತದೆ ಎಂದು ಕಾಯ್ ಇಂಡಿಯಾದ ಮಾರ್ಕೆಟಿಂಗ್ ಹೆಡ್ ಶ್ರೀ ಹಿತೇಶ್ ಸಿಂಗ್ಲಾ ಹೇಳಿದರು.

ಕಾಯ್ ಬಿಕಿನಿ ರೇಜರ್ ಅನ್ನು www.kaiindiaonline.com ಮತ್ತು ಪ್ರಮುಖ ಇ-ಕಾಮರ್ಸ್ ಪ್ಲಾಟ್‌ಫಾರ್ಮ್‌ಗಳಲ್ಲಿ ವಿರೇದಿಸಬಹುದು, ಇದು ರೂ 199/- ರ ರಿಯಾಯಿತಿ ದರದಲ್ಲಿ ಲಭ್ಯವಿದೆ.

BENGALURU • WEDNESDAY • JUNE 19, 2024

ಮಹಿಳೆಯರಿಗಾಗಿ ನೂತನ ಉತ್ಪನ್ನ ಬಿಡುಗಡೆ

ಬೆಂಗಳೂರು: ವೈಯಕ್ತಿಕ ಅಂದ ಜೊತೆಗಿನ ಪರಿಹಾರಗಳಲ್ಲಿ ಮುಂಚೂಣಿಯ ಹೆಸರಾದ ಕಾಂತ್ ಬಿಕನಿ ರೇಜರ್ ಈಗ, ಮಹಿಳೆಯರಿಗಾಗಿ ಕಾಂತ್ ಬಿಕನಿ ರೇಜರ್ ಸಾಬರಡಿಸುತ್ತಿದೆ. ವ್ಯಕ್ತಿಗ್ಗನ ಅನುಕೂಲತೆಗೆ ವಿಧಾಯಿ ಹೇಳಲು ಮತ್ತು ವಿಶೇಷವಾಗಿ ಬೇಸಿಗೆ ಕಾಲದಲ್ಲಿ ನೋವು-ಮುಕ್ತ, ಶ್ರಮರಹಿತ ಕೊರದ ಹೊಸ ಯುಗವನ್ನು ಆರಂಭಿಸಲು ಇದು ಸೂಕ್ತವಾಗಿದೆ. ಈ ಹೊರವಾದ ಮತ್ತು ಸ್ವಲ್ಪ ರೇಜರ್, ಬಿಕನಿ ಧರಿಸುವಂತಹ ದೇಹದ ಸೂಕ್ಷ್ಮ ಭಾಗವನ್ನು ನಯವಾಗಿ ಮತ್ತು ಸುಲಭವಾಗಿ ಓರಣಗೊಳಿಸುತ್ತದೆಂದುಲ್ಲದೆ ಇದು ಸಾಟಿಯಲ್ಲದ ಸುಲಭ ಬಳಕೆಯ ಆವಕಾಶ ಮತ್ತು ಸೌಕರ್ಯ ನೀಡುತ್ತದೆ.

ಕಾಂತ್ ಬಿಕನಿ ರೇಜರ್ ಅನ್ನು ಮಹಿಳೆಯರ ದೇಹಕ್ಕಾಗಿ ಪ್ರತ್ಯೇಕವಾಗಿ ವಿನ್ಯಾಸಗೊಳಿಸಲಾಗಿದೆ. ಜಪಾನಿನ ನಿಖರತೆಯನ್ನು ಬಳಸಿಕೊಂಡು ಯಾವುದೇ ಗಾಯ ಅಥವಾ ಕಿರಿಕಿರಿಯಲ್ಲದೆ ಲೋಪವಿಲ್ಲದಂತಹ ಬಿಕನಿ ಭಾಗ ಲಭಿಸುವಂತೆ ಮಾಡುತ್ತದೆ. ರೇಜರ್ ನ ಬ್ಲೇಡ್ ಅನ್ನು ತುಕ್ಕು ನಿರೋಧಕತೆ ಮತ್ತು ಬಾಳಿಕೆಗಾಗಿ ವಿಟಿಎಫ್ ಇ ತಂತ್ರಜ್ಞಾನದೊಂದಿಗೆ ತಯಾರಿಸಲಾಗುತ್ತದೆಂದುಲ್ಲದೆ ಚರ್ಮಕ್ಕೆ ಹಾನಿಯಾಗದಂತೆ ಸ್ವಲ್ಪ ಗಾಢೋಂದಿಗೆ ಸುರಕ್ಷಣೆ ನೀಡಲಾಗಿದೆ. ಈ ಕಾಂತ್ ಬಿಕನಿ ರೇಜರ್ ಪ್ರತಿ ಬಾರಿಯೂ ಮೃದುವಾದ ಕೊರದ ಖಾತ್ರಿ ನೀಡುತ್ತದೆ.

ಮಹಿಳೆಯರಿಗಾಗಿ ಕಾಂತ್ ಬಿಕನಿ ರೇಜರ್ ಆರಾಮದಾಯಕವಾದ ವೈಯಕ್ತಿಕ ಆರೈಕೆ ಪರಿಹಾರಗಳನ್ನು ಪೂರೈಸುವ ಸಮ್ಮ ಬದ್ಧತೆಗೆ ಸಾಕ್ಷಿಯಾಗಿದೆ. ನೋವು-ಮುಕ್ತ ಅಂದಗೊಳಿಸುವ ಅನುಭವದ ಪ್ರಾಮುಖ್ಯತೆಯನ್ನು ನಾವು ಗುರುತಿಸುತ್ತೇವೆ. ವಿಶೇಷವಾಗಿ ಬೇಸಿಗೆಯ ಯಶುವಿನಲ್ಲಿ ಚರ್ಮವು ಹೆಚ್ಚು ಸೂಕ್ಷ್ಮವಾಗಿರುತ್ತದೆ. ಕಾಂತ್ ಬಿಕನಿ ರೇಜರ್ ತಡೆಯಿಲ್ಲದೆ ಶೀವಿಂಗ್ಗೆ ಅನುಭವದ ಖಾತ್ರಿ ಮಾಡಿಕೊಳ್ಳುತ್ತದೆಂದುಲ್ಲದೆ ಅತ್ಯಂತ ಕಡಿಮೆ ಪ್ರಯತ್ನದೊಂದಿಗೆ ಸಂಪೂರ್ಣ ನಯವಾದ ಬಿಕನಿ ಲೈನ್ ನೀಡುತ್ತದೆ ಎಂದು ಕಾಂತ್ ಇಂಡಿಯಾದ ಮಾರ್ಕೆಟಿಂಗ್ ಹೆಡ್ ಶ್ರೀ ಹಿತೇಶ್ ಸಿಂಗ್ ಹೇಳಿದರು.

ಕಾಂತ್ ಬಿಕನಿ ರೇಜರ್ ಅನ್ನು www.kalindiaonline.com ಮತ್ತು ಪ್ರಮುಖ ಇ-ಕಾಮರ್ಸ್ ಪ್ಲಾಟ್‌ಫಾರ್ಮ್‌ಗಳಲ್ಲಿ ಖರೀದಿಸಬಹುದು. ಇದು ರೂ 199/- ರ ರಿಯಾಯಿತಿ ದರದಲ್ಲಿ ಲಭ್ಯವಿದೆ.

SHABD SHAASTRA

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Get Ready for a Summer of Smoothness and Comfort with the KAI Bikini Razor

Shabd Shaastra

Bengaluru (Sources) : KAI India, a leading name in personal grooming solutions, offers Kai Bikini Razor for Women, perfect for bidding farewell to the discomfort of waxing and embracing a new era of pain-free, effortless shaving, especially during the summer season. This lightweight and small razor are designed to effortlessly navigate every contour in the sensitive bikini area, providing unparalleled ease and comfort. KAI India is the Indian subsidiary of Japan's leading brand KAI, with over a 115-year legacy in crafting exceptional products.

Kai's Bikini Razor is designed for the female body, using Japanese precision for achieving a flawless bikini line without cuts, nicks, or irritation. Its compact and lightweight design allows for easy navigation over the sensitive curves of the bikini area, ensuring a smooth and comfortable shaving experience. What makes the Kai Bikini Razor stand out is its small head aimed

at providing optimal results. With a hair-lifting baffle under the blade, this razor lifts hair without pulling, ensuring a clean and easy shave. The inclusion of an Aloe Vera Moisture Pad adds lubrication, reducing irritation and preventing redness and bumps, leaving your skin feeling soft and supple. The razor's blade is treated with PTFE technology for rust resistance and durability and is protected by a safety guard to avoid skin damage, ensuring a gentle shave with every time.

"The Kai Bikini Razor for Women is a testament to our commitment to providing comfortable personal care solutions. We recognize the importance of a pain-free grooming experience, especially during the summer season when skin tends to be more sensitive and there's more skin exposure. The Kai Bikini Razor ensures a seamless shaving experience, delivering a perfectly smooth bikini line with minimal effort," said Mr. Hitesh Singla, Marketing Head, Kai India.



ರೇಜರ್ ಬಿಡುಗಡೆ

ಬೆಂಗಳೂರು: ವೈಯಕ್ತಿಕ ಅಂದ ಹೆಚ್ಚಿಸುವ ಪರಿಹಾರಗಳಲ್ಲಿ ಮುಂಚೂಣಿಯ ಹೆಸರಾದ ಕಾಯ್ ಇಂಡಿಯಾ ಈಗ, ಮಹಿಳೆಯರಿಗಾಗಿ ಕಾಯ್ ಬಿಕಿನಿ ರೇಜರ್ ಸಾದರಪಡಿಸುತ್ತಿದೆ. ವ್ಯಾಕ್ಸಿಂಗ್‌ನ ಅನನುಕೂಲತೆಗೆ ವಿವಿಧಾಂಶ ಹೇಳಲು ಮತ್ತು ವಿಶೇಷವಾಗಿ ಬೇಸಿಗೆ ಕಾಲದಲ್ಲಿ ನೋವು-ಮುಕ್ತ, ಪ್ರಮರಹಿತ ಕ್ಷೌರದ ಹೊಸ ಯುಗವನ್ನು ಆರಂಭಿಸಲು ಇದು ಸೂಕ್ತವಾಗಿದೆ. ಈ ಹಗುರವಾದ ಮತ್ತು ಸ್ವಲ್ಪ



ರೇಜರ್, ಬಿಕಿನಿ ಧರಿಸುವಂತಹ ದೇಹದ ಸೂಕ್ಷ್ಮ ಭಾಗವನ್ನು ನಯವಾಗಿ ಮತ್ತು ಸುಲಭವಾಗಿ ಓರಣಗೊಳಿಸುತ್ತದೆಯಲ್ಲದೇ ಇದು ಸಾಟಿಯಿಲ್ಲದ ಸುಲಭ ಬಳಕೆಯ ಅವಕಾಶ ಮತ್ತು ಸೌಕರ್ಯ ನೀಡುತ್ತದೆ. ಕಾಯ್ ಇಂಡಿಯಾ ಜಪಾನ್‌ನ ಪ್ರಮುಖ ಬ್ರಾಂಡ್ ಆದ 'ಕಾಯ್'ನ ಭಾರತೀಯ ಅಂಗಸಂಸ್ಥೆಯಾಗಿದ್ದು, ಅಸಾಧಾರಣ

ಉತ್ಪನ್ನಗಳನ್ನು ತಯಾರಿಸುವಲ್ಲಿ 115 ವರ್ಷಗಳ ಪರಂಪರೆ ಹೊಂದಿದೆ.

ಕಾಯ್ ಬಿಕಿನಿ ರೇಜರ್‌ಅನ್ನು ಮಹಿಳೆಯರ ದೇಹಕ್ಕಾಗಿ ಪ್ರತ್ಯೇಕವಾಗಿ ವಿನ್ಯಾಸಗೊಳಿಸಲಾಗಿದೆ. ಜಪಾನಿನ ನಿಖರತೆಯನ್ನು ಬಳಸಿಕೊಂಡು ಯಾವುದೇ ಗಾಯ ಅಥವಾ ಕಿರಿಕಿರಿಯಿಲ್ಲದೆ ಲೋಪವಿಲ್ಲದಂತಹ ಬಿಕಿನಿ ಭಾಗ ಲಭಿಸುವಂತೆ ಮಾಡುತ್ತದೆ. ಇದರ ಸ್ವಲ್ಪದಾದ ಮತ್ತು ಹಗುರವಾದ ವಿನ್ಯಾಸದಿಂದ ಬಿಕಿನಿ ಪ್ರದೇಶದ ಸೂಕ್ಷ್ಮ ಭಾಗಗಳ ಮೇಲೆ ಸುಲಭವಾಗಿ ಸಾಗುವುದಲ್ಲದೇ ನಯವಾದ ಮತ್ತು ಆರಾಮದಾಯಕವಾದ ಶೇವಿಂಗ್ ಅನುಭವದ ಖಾತ್ರಿಮಾಡಿಕೊಡುತ್ತದೆ.

Interview: KAI India's strength lies in its Japanese Heritage – Hitesh Singla

Off the Grid | June 10, 2024 | theglitzmedia

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Kai India plant

KAI India

Founded in Japan over 115 years ago, the **KAI Group** established its presence in Neemrana, Rajasthan, bringing with it an 800-year-old Japanese legacy of forging blades. They introduced a range of kitchen products as well as high-precision beauty and personal care items, enhancing the daily lives of Indian consumers. **Kai India's** vision is to contribute to 'Make in India', 'Sell in India and Overseas', 'Skill in India', and 'Women Empowerment.'

KAI's strategy in the Indian market focuses on catering to consumers and retailers who value quality and affordability by offering them the opportunity to experience their products' exceptional quality and design first-hand. Intrigued by Kai India's distinctive offerings and future plans, *TheGlitz* conducted an in-depth interview with Hitesh Singla. Here are key highlights from that engaging conversation.



Hitesh Singla, Head of Marketing, Kai India

With nearly two decades of experience, **Hitesh Singla** is an expert in marketing and brand operations. He has successfully created new brands, refined positioning, revitalized existing brands, and consistently delighted customers. His extensive background spans consumer durables, healthcare, commodities, retail, personal care, and housewares, making him a visionary in crafting and executing impactful marketing campaigns.

Hitesh, given your experience in marketing and the familiarity with the insights into the local markets. What is the Indian audience's preferences?

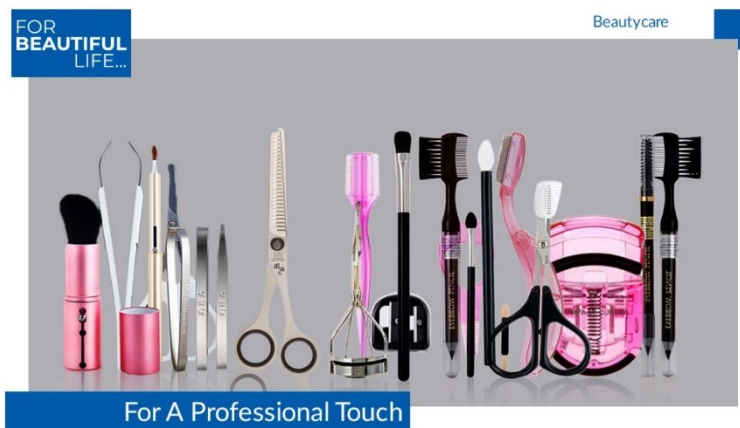
Based on my understanding of the Indian market, the audience has a strong preference for products that offer a combination of quality and affordability. They seek innovative solutions that align with their everyday needs and lifestyles. Kai's products are designed to meet these expectations, providing high-quality, reliable options at accessible prices. Additionally, Indian consumers value convenience and ease of use, so our products are developed with these factors in mind.



Kai Besty 5 Blade Shaving Razor for Men

For a long time, Kai has had a loyal following. Why, in your opinion, has it maintained such popularity, notably in the cooking, grooming and beauty care industry?

Kai has maintained its popularity due to its unwavering commitment to quality, craftsmanship, and innovation. We focus on understanding customer needs and continuously improving our products to meet those needs. In the cooking, grooming, and beauty care industries, customers look for products that are durable, safe, and effective. Kai's long-standing reputation for delivering on these fronts has helped us build and retain a loyal customer base. The company's Japanese heritage and attention to detail also resonate with customers who appreciate high standards and meticulous design.



Kai Beauty Care product range

You have experience working with a variety of brands in different industries, such as Stabilo, Rapid, Revlon, and Godrej & Boyce. What has drawn you to these brands?

I've been drawn to these brands because they represent a diverse range of industries and share a common thread of innovation and customer focus. Working with Stabilo and Rapid allowed me to explore the world of consumer durables and office products, while Revlon offered insights into the beauty and personal care industry. Godrej & Boyce, a well-established name in Indian industry, gave me the opportunity to work with a legacy brand. The key attraction for me is the challenge of creating and revitalizing brands in different sectors, where the focus is always on delivering value to customers and driving growth through innovative strategies.

In your capacity as the Head of Marketing of Kai India, share the challenges to growth and development in a region as diverse as India?

India's diversity presents unique challenges to growth and development. The country's vast geographical spread and cultural differences require a tailored approach to marketing. Language barriers, varied consumer behaviours, and distinct regional preferences make it essential to develop localized marketing strategies. As the Head of Marketing, I focus on understanding these nuances and creating campaigns that resonate with local audiences. This involves close collaboration with regional teams, in-depth market research, and adapting our products and messaging to meet the unique needs of each area.



What is Kai's greatest advantage when it comes to craftsmanship?

Kai's greatest advantage in craftsmanship is its deep-rooted Japanese heritage, which embodies precision, attention to detail, and a commitment to excellence. This tradition of meticulous craftsmanship ensures that our products meet the highest quality standards. Our manufacturing processes are designed to maintain consistency and reliability, resulting in products that are durable and effective. This reputation for quality craftsmanship has earned Kai a trusted name among consumers in the cooking, grooming, and beauty care industries.

A physical store is a crucial factor in conveying the brand's narrative. What approach is Kai India taking?

Kai India understands that physical stores play a vital role in conveying a brand's narrative, providing customers with a direct experience of our products. Although we focus on e-commerce and online platforms, our distribution strategy includes a robust offline presence through general trade and modern trade stores nationwide. This approach allows customers to interact with our products in various retail environments, from traditional stores to larger retail chains.

While we don't have our own physical stores, our extensive network of retail partners serves as a platform to communicate our heritage, quality craftsmanship, and innovative design. Through these partnerships, we can showcase our product range and engage with customers on a personal level. This multi-channel strategy helps us build a strong brand presence across India and sets the foundation for future growth, with plans to continue expanding our reach in both online and offline markets.



Kai Bi-Hada Ompa Body and Bikini Trimmer

What plans does Kai India have for the future?

Kai India has ambitious plans for the future, focusing on expanding our presence across India and reaching new markets. We aim to continue innovating and introducing new products that meet the evolving needs of Indian consumers. Our strategy involves strengthening our distribution channels, forging strategic partnerships, and enhancing customer engagement through various touchpoints. We also plan to increase our investment in new communication channels to reach a broader audience. Overall, our goal is to become a household name in India by providing quality, innovative, and accessible products across multiple categories.

Looking to add Kai to your kitchen? Visit kaiindia.com

Fathers Day Gift Ideas: खास मौके के लिए पापा को तोहफे में दिए जा सकते हैं ये उपहार

Gift For Dad: अपने पिता को तोहफे में देने के लिए आप कस्टमाइज करवाई गई चीजें भी अपने बजट में रहकर खरीद सकती हैं।

बिना मांगे अपने बच्चे की हर जरूरत का ख्याल एक पिता अच्छे से रखना जानता है। इसी तरह हमें भी उनकी देखभाल करनी चाहिए और उन्हें समय-समय पर कोई न कोई तोहफा देना चाहिए। वहीं फादर्स डे आने वाला है।

इस मौके पर अपने पिता को आप गिफ्ट के जरिये प्यार दिखा सकती हैं। तो आइये देखते हैं फादर्स डे के खास मौके पर आप अपने पिता को क्या गिफ्ट कर सकती हैं।

शूमिंग किट करें शामिल

वैसे तो मार्केट में Gillette Labs ब्रांड के कई प्रोडक्ट्स मिल जाएंगे। वहीं इसके अलावा आप चाहे तो एक न्यू ब्रांड की शूमिंग किट भी तोहफे के रूप में अपने पापा को दे सकती हैं। इसमें Kai Besty 5 Blade Shaving Razor जैसे नामी ब्रांड्स आप चुन सकती हैं।





Thoughtful Gifts for Dad: Our Father's Day Selection

Father's Day is the perfect opportunity to show your appreciation and love by upgrading your father's wardrobe with stylish and timeless essentials. This year, numerous top-notch brands are offering an array of exceptional products that promise to celebrate the occasion in style. From sophisticated apparel and elegant accessories, there is something for every dad. Dive into our curated guide to discover the best Father's Day gifts and make him feel truly special.

Kai India: For the Master Chef Dad



This Father's Day, celebrate your foodie dad with the epitome of luxury and precision: the Kai Shun Classic Kitchen Knife Set by Kai India. Renowned for its 115-year legacy in crafting exceptional kitchen tools, each knife in this set features a VG-MAX steel core, a traditional Japanese D-shaped PakkaWood handle, and 32 micro-layers of stainless Damascus cladding for superior performance and durability. Starting at INR 29,999, this meticulously crafted knife set is available on www.kaiindiaonline.com and leading e-commerce platforms, making it the perfect gift for dads who cherish culinary excellence. Treat your dad to unparalleled quality and craftsmanship, because he deserves the very best.

Available at: www.kaiindiaonline.com

60+ Perfect Father's Day Gift Ideas He'll ❤️

📌 Featured | 📅 June 15, 2024 | 🌐 theglitzmedia

60+ Perfect Father's Day Gift Ideas

Most of us deal with cliché, stereotyped dads who often brush off gift requests with a casual “nothing,” making it challenging to find meaningful presents. Greeting cards are passé, and random gifts accumulate as clutter. However, dads deserve something truly special, which we all agree—a personalised, thoughtful gift that reflects your admiration for your superhero while meeting high gold standards. Imagine a gift they'll use, appreciate, and cherish for years—a present that weighs heavily in both sentimental and practical value.

TheGlitz presents an exclusive edit of **60+ Perfect Father's Day gift ideas** for dads—premium, luxurious options spanning apparel, grooming, gourmet treats, accessories, jewellery, watches, and personalised treasures—to delight any father. Our wide-ranging selection covers every refined gifting need.

Get set to Spend. Spoil. Splurge and Pamper.

KAI INDIA



Kai Shun Classic Kitchen Knife Set

For the culinary dad with a passion for cooking, gift him a high-quality kitchen knife set from Kai India that will elevate his techniques and make his beloved hobby even more enjoyable this Father's Day.



Kai India Presents The Luxurious Gift For Culinary Expert Fathers

Business News

June 14, 2024 Up18news

New Delhi (India), June 14: This Father's Day, [Kai India](#), the Indian subsidiary of Japan's leading brand KAI with over a 115-year legacy in crafting exceptional kitchen and beauty tools, presents the best in luxury for dads who love to cook: the Kai Shun Classic Kitchen Knife Set. Made with precision and care, this set redefines sophistication in culinary gifting.

Impress your foodie dad with the perfect blend of tradition, innovation, and unmatched quality. Each knife in this set is a testament to KAI's legacy of excellence, meticulously crafted to deliver superior performance and durability.

Featuring a VG-MAX steel core, the Shun Classic knives ensure enhanced edge retention and superior corrosion resistance. The traditional Japanese D-shaped handle, made from PakkaWood, exude elegance while providing durability and comfort. With 32 micro-layers of stainless Damascus cladding, these knives offer enhanced stain and corrosion resistance, making them a timeless addition to your kitchen. Hand-sharpened to a precise 16° cutting edge on each side, it ensures effortless cutting and precision.

Starting from at INR 29,999, the Kai Shun Classic Kitchen Knife Set is the epitome of luxury gifting for the discerning dad. Available on www.kaiindiaonline.com and leading e-commerce platforms, it's the perfect way to show appreciation for your dad's culinary prowess this Father's Day.

Treat your dad to luxury in every slice with Kai India's Shun Classic Kitchen Knife Set—because he deserves the very best.

Founded in Seki in 1908, KAI group products have cult status in Japan. The brand is known for its high-quality beauty care and personal grooming products integrating practical aesthetics with refined craftsmanship providing well-designed, innovative houseware, and beauty care products that are used widely in day-to-day lives.

Japan-based KAI Group made a foray into the Indian market by setting up a manufacturing facility spanning over 30,000 sq mt in Neemrana, Rajasthan. KAI brings over 800 years of Japanese legacy of forging blades, directly to Indian households with its kitchenware range. KAI Also offers high-precision beauty and personal care products to Indian consumers adding value to their daily life. They are determined to provide products prepared with detailed R&D and superior Japanese technology. With its clear vision and mission, KAI is marching forward towards becoming a household name in India.

Kai India Presents the Luxurious Gift for Culinary Expert Fathers

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Jun 14, 2024 - 13:14

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Kai India Presents the Luxurious Gift for Culinary Expert Fathers

● Megha Malhotra 🕒 June 14, 2024 2 min read



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By Radhika Srivastava

JUN 14, 2024 #Business



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Business

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👤 Aarti Rajput 💬 0 Comments 🕒 June 14, 2024

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Kai India Presents the Luxurious Gift for Culinary Expert Fathers

🕒 June 14, 2024



New Delhi (India), June 14: This Father's Day, Kai India, the Indian subsidiary of Japan's leading brand KAI with over a 115-year legacy in crafting exceptional kitchen and beauty tools, presents the best in luxury for dads who love to cook: the Kai Shun Classic Kitchen Knife Set. Made with precision and care, this set redefines sophistication in culinary gifting.

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By Shreya Dubey June 14, 2024

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BUSINESS

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June 14, 2024 Akanksha Agrawal Comments Off

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Business

June 14, 2024 Aditya Sharma

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Posted on 5 Days Ago

By **Karan Singhania**



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A close-up photograph of three Kai Shun Classic Kitchen Knives with black handles and silver blades, resting on a dark wooden cutting board. A small portion of a green vegetable and a red tomato are visible in the top right corner.

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PRANAV KAPOOR / JUNE 14, 2024 / BUSINESS

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PRESS RELEASE

KAI INDIA PRESENTS THE LUXURIOUS GIFT FOR CULINARY EXPERT FATHERS

Neha Mehta
June 14, 2024

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© June 14, 2024 by Sandeep Sengupta

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June 14, 2024

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BUSINESS

EDUCATION

ENTERTAINMENT

LIFESTYLE

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PRESS RELEASE

WORLD

Kai India Presents the Luxurious Gift for Culinary Expert Fathers

New Delhi (India), June 14: This Father's Day, Kai India, the Indian subsidiary of Japan's leading brand KAI with over a 115-year legacy in crafting exceptional kitchen and beauty tools, presents the best in luxury for dads who love to cook: the Kai Shun Classic Kitchen Knife Set. Made with precision and care, this set redefines sophistication in culinary gifting.

Impress your foodie dad with the perfect blend of tradition, innovation, and unmatched quality. Each knife in this set is a testament to KAI's legacy of excellence, meticulously crafted to deliver superior performance and durability.

Featuring a VG-MAX steel core, the Shun Classic knives ensure enhanced edge retention and superior corrosion resistance. The traditional Japanese D-shaped handle, made from PakkaWood, exude elegance while providing durability and comfort. With 32 micro-layers of stainless Damascus cladding, these knives offer enhanced stain and corrosion resistance, making them a timeless addition to your kitchen. Hand-sharpened to a precise 16° cutting edge on each side, it ensures effortless cutting and precision.

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 BUSINESS

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 June 14, 2024  business

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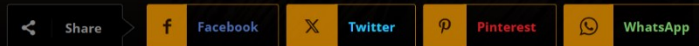
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Pradeep Khanna • June 14, 2024

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Home > Business

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JUNE 14, 2024 BY **ANANYA SHARMA**



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Sumit Singh June 14, 2024



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🕒 Yash Rajput 🕒 June 14, 2024



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Posted on June 14, 2024 by Alok Agrawal



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Home > 2024 > June > 14 > Kai India Presents the Luxurious Gift for Culinary Expert Fathers

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SANJAY SRIVASTAVA



READ TIME : 8 MINUTES

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Indulge Culinary Expert Fathers with Kai India's Gift Collection

EduKida Desk • June 7, 2024



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